



**INBOUND TOUR OPERATORS COUNCIL  
OF NEW ZEALAND**

Level 3, Tourism & Travel House  
79 Boulcott Street  
PO Box 1888  
WELLINGTON 6140  
**P:** +64-4-496-4898  
**F:** +64-4-499-0786  
**E:** [info@itoc.org.nz](mailto:info@itoc.org.nz)  
**W:** [www.itoc.org.nz](http://www.itoc.org.nz)

6 July 2009

Mr Brian Lucas  
Managing Director  
Canterbury Trails  
PO Box 12206  
CHRISTCHURCH

Dear Brian

ITOC OPERATOR OF THE YEAR AWARD 2009

I am pleased to inform you that the ITOC board has now completed the first round of voting to determine the ITOC Operator of the Year.

We have three finalists, which are as follows -

- Canterbury Trails, Christchurch
- Distinction Luxmore Hotel, Te Anau
- Rainbow Springs Nature Park & Kiwi Encounter, Rotorua

All ITOC Full Member inbound tour operators have now been requested to vote to select a winner by secret ballot and the winner will be announced at the ITOC conference in Gisborne in August 2009.

We congratulate you as being voted a finalist and we are happy for you to make this known in any promotions or publicity.

We hope that you can join us in Gisborne.

Kind regards and best wishes.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Paul Yeo', with a small flourish below it.

Paul Yeo  
Chief Executive